BACHELOR OF ARTS
Cultural Studies

Major description
Gain a unique grounding in questions of identity, power, diversity and justice from global perspectives.
Cultural Studies explore identity and social roles while challenging the dominant assumptions of who and how we are in relation to others. Dive into topics such as power and identity; cultural expression such as television, film, advertising, literature, art, and video games; and social practices such as shopping, cell phone use, and social justice movements.

Program highlights
Cultural Studies provides an education for students that integrates their daily experiences and the world around them. The program organizes a number of events each year, including the Annual Cultural Studies Speaker. The Faculty of Creative and Critical Studies run the AMP Lab, which houses projects that engage the work of the humanities, adding value to cultural artifacts through interpretation and analysis in a digital context.

Looking for support?
UBC Okanagan provides a broad range of support services for students from admission through to graduation. Ranging from help with academics and careers to physical and emotional resources, visit Student Support and Resources for a full list of helpful supports. Some examples are included below:
- Academic & Career Development provides academic and career support for all undergraduate students
- Indigenous Programs & Services provides academic support to self-identified First Nations, Métis, and Inuit students
- International Student Advising supports international students with immigration, employment in Canada, and more
- Faculty Program Coordinators or Subject Area Advisors provide faculty-specific academic support
- Disability Resource Centre assists with disability-related accommodations and programming initiatives to help remove barriers for students with disabilities and ongoing medical conditions
- Counsellors help students examine and explore their behaviors, relationships, feelings, or thoughts that cause concern or challenges
- Financial support is available to help students learn to budget, pay tuition or apply for awards and scholarships

Your career options
Cultural Studies prepares students to live in a world where critical analysis, writing, and communicating visually and orally are skills in high demand. Graduates have gone on to careers in the heritage and cultural industries (e.g. museums), journalism, law, public relations, and intercultural or anti-oppression education.
Visit the Cultural Studies webpage and scroll down to the “Your Career Options” heading for more employment information.

Getting Started
First-year standing
Explore the Cultural Studies program by visiting the Faculty of Creative and Critical Studies (FCCS) website or reviewing the Academic Calendar.
Learn more about your major requirements by visiting the Degree Navigator webpage and reviewing the First-Year Planning Guides.
Book an appointment with an advisor to discuss program or career-related questions. Find the advisor that is right for you by reviewing advising options available.
Visit the Student Learning Hub throughout your degree for free supports from peers and professionals that include tutoring in math, sciences, languages, and writing.

Moving Through Your Degree
Second-year standing
Declare the Cultural Studies major on the Student Service Centre (SSC) between June and mid-September after completing a minimum of 24 credits.
Explore more FCCS undergraduate studies options to add a minor or find unique courses to fill your elective requirements.
Meet with an instructor or TA during office hours: ask a question, discuss an assignment, or go over lecture material.
International Students: Contact International Student Advising to review your study status.
Considering further education? Find graduate programs at UBCO and beyond. Research application requirements, admissions information, and funding options.

Moving Through Your Degree
Third-year standing
Explore a topic of interest in depth by participating in the Undergraduate Research Award to support your research under the supervision of a FCCS faculty member.
Explore co-op opportunities to strengthen your skills and build your work experience by applying to the Co-operative Education Office. Applications open in September to students with 3rd year standing or higher.
Study abroad by participating in Go Global program such as exchange, faculty-led global seminar, or research abroad.
Receive training and support to help develop career and employment readiness by participating in the Arts Career Apprenticeship Program.

Preparing for Graduation and Your Future
Fourth-year+ standing
Market yourself to employers by reflecting on your UBCO experience and identifying the skills and knowledge you developed through the activities you participated in. Meet with a Career Development Specialist for help with your resume, cover letter, and job search strategy.
Schedule an appointment with an advisor the term before you plan to graduate to ensure that you will meet all academic graduation requirements.
Review graduation eligibility requirements and deadlines before you apply to graduate and learn about convocation.

Legend
Experiential Education opportunities are highlighted with a symbol.
Plan ahead! Statements highlighted with a symbol must be completed during a specific term(s) or have an associated deadline.
Explore Experiential Education
Participate in hands-on, immersive learning experiences.

Explore high-impact, “learn-by-doing” experiences that take your education beyond the classroom. Whether on- or off-campus, paid or volunteer, participating in directed experiences and focused reflection helps to increase knowledge, develop skills, clarify values, and build your capacity to contribute to your communities. Experiential Education opportunities are highlighted with a 🗓️ symbol. Most opportunities highlighted below can be pursued at any time. Opportunities with timelines or deadlines are noted with a 🕒 symbol.

Getting Started:
Explore new opportunities and interests.

New to UBC?
- Participate in orientation and transition programming to connect with other students and get involved in the campus community.

- Find on-campus events to meet new people and get involved with the campus community using the Events Calendar.

- Meet a Student Connector at Student Connect for help with navigating campus and to learn more about the opportunities available at UBC Okanagan.

Follow @UBCOSStudents on Instagram for campus tips, opportunities, and event updates.

Attend a Heat Varsity Athletics game. Admission is free with your student UBC card.

Develop Interests and Broaden Perspectives:
Get more involved and build your skills and connections.

Branch out, get involved in student life, and have fun by joining a student association like the UBCO Cultural Studies Student Collective to meet peers and participate in events and activities.

Build your connections to the community by attending FCSS events and workshops.

Build your networking skills with alumni working in careers in your desired industry by using Ten Timonium College and LinkedIn or by attending career events and workshops.

Use the Program Plan regularly throughout your time at UBC to build an experience that is fulfilling and rewarding.

Connect your experiences
Whether you're new-to-UBCO or nearing graduation, reflect on the questions below to help connect your values, interests, and education to your future career or personal goals. Practicing reflection can help deepen your learning, strengthen your connections, and encourage life-long learning. These reflection questions are meant to help you build a UBC Okanagan experience that is unique to you.

- What are you hoping to learn as you progress through your degree?
- What kind of career are you interested in after completing your degree?
- How will the skills and knowledge you acquire during your studies help you in your career after graduation?
- What relationships and experiences are you hoping to gain from your time at university?

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Immersive Experiences: Take part in unique opportunities and programs. Find ways to immerse yourself in your experiences.

Explore professional associations such as the Association for Cultural Studies for more information about potential careers, networking, and professional development opportunities, and more.

Give back to the campus community by volunteering or applying to work on campus: Student & Alumni Job Board.

Branch out, get involved in student life, and have fun by joining a student association like the UBCO Cultural Studies Student Collective to meet peers and participate in events and activities.

Create your own student association, study group, or social club to connect with peers.

Apply to the Work Study program to build skills and grow your professional network with paid on-campus positions that work around your class schedule.

Apply to Entrepreneurship@UBC to explore your start-up ideas through mentorship and training programs.

Book an appointment with a Learning Strategist at any stage in your degree for help with study skills and learning strategies.

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