Program description
Explore new media and internet technology, blending artistic, technical and critical-thinking skills. The degree in Media Studies combines digital media arts, visual art, media studies, social science and humanities to help you become a creative, informed and critically reflective citizen.

Program highlights
Study in a close-knit learning cohort, which integrates creativity and research into a variety of areas such as creative technologies, multimedia platforms, indigenous media arts, art history, visual culture, and the digital humanities.

The Faculty of Creative and Critical Studies (FCCS) run the AMP Lab, which houses projects that engage the work of the humanities, adding value to cultural artifacts through interpretation and analysis in a digital context.

Your career options
Develop skills applicable to careers in gaming, web design, interactive media, sound design, film production or public relations.

Explore more 
FCCS undergraduate studies options to add a minor or find unique courses to fill your elective requirements. Meet with an instructor or TA during office hours: ask a question, discuss an assignment, or go over lecture material. International Students: Contact International Student Advising to review your study status. Considering further education? Find graduate programs at UBCO and beyond. Research application requirements, admissions information, and funding options.

- Explore a topic of interest in depth by participating in 
Undergraduate Research. Apply for the 
FCCS Undergraduate Research Award to support your research under the supervision of a FCCS faculty member.
- Explore co-op opportunities to strengthen your skills and build your work experience by applying to the Co-operative Education Office. Applications open in September to students with 3rd year standing or higher.
- Study abroad by participating in 
Go Global program such as exchange, faculty-led global seminar, or research abroad.
- Receive training and support to help develop career and employment readiness by participating in the 
Arts Career Apprenticeship Program.
- Market yourself to employers by reflecting on your UBCO experience and identifying the skills and knowledge you developed through the activities you participated in. Meet with a Career Development Specialist for help with your resume, cover letter, and job search strategy.
- Schedule an appointment with an advisor the term before you plan to graduate to ensure that you will meet all academic graduation requirements.
- Review graduation eligibility requirements and deadlines before you apply to graduate and learn about convocation.

How to use the Program Plan:
Tuum est! This Program Plan is designed to help shape your UBC experience, challenge yourself to try new things, and become the person and scholar you want to be to help make your time at UBC Okanagan yours. The Program Plan offers suggestions - you don’t have to do it all!

The Program Plan includes four categories:
- Explore the Program: Explore what you’ll be studying and learning. Make connections between your program and future career or education opportunities and goals.
- Connect and Build Community: Making connections will help develop your support network throughout your studies and beyond.
- Develop Skills and Gain Relevant Experience: Expand your capacity to understand the changing world and embrace different perspectives by seeking out new experiences and opportunities.

Legend
Experiential Education opportunities are highlighted with a ⬤ symbol. Plan ahead! Statements highlighted with a ⬤ symbol must be completed during a specific term(s) or have an associated deadline.

Undergraduate Programs and Admissions: you.ubc.ca
Explore Experiential Education
Participate in hands-on, immersive learning experiences.

Explore high-impact, “learn-by-doing” experiences that take your education beyond the classroom. Whether on- or off-campus, paid or volunteer, participating in directed experiences and focused reflection helps to increase knowledge, develop skills, clarify values, and build your capacity to contribute to your communities. Experiential Education opportunities are highlighted with a 🌿 symbol. Most opportunities highlighted below can be pursued at any time. Opportunities with timelines or deadlines are noted with a 🕒 symbol.

Connect your experiences
Whether you’re new-to-UBCO or nearing graduation, reflect on the questions below to help connect your values, interests, and education to your future career or personal goals. Practicing reflection can help deepen your learning, strengthen your connections, and encourage lifelong learning. These reflection questions are meant to help you build a UBC Okanagan experience that is unique to you.
- What are you hoping to learn as you progress through your degree?
- What kind of career are you interested in after completing your degree?
- How will the skills and knowledge you acquire during your studies help you in your career after graduation?
- What relationships and experiences are you hoping to gain from your time at university?

Use the Program Plan regularly throughout your time at UBC to build an experience that is fulfilling and rewarding.

Getting Started:
Explore new opportunities and interests.

New to UBC? 🌿 Participate in orientation and transition programming to connect with other students and get involved in the campus community.
Find on-campus events to meet new people and get involved with the campus community using the Events Calendar.
Meet a Student Connector at Student Connect for help with navigating campus and to learn more about the opportunities available at UBC Okanagan.
Follow @UBCOS students on Instagram for campus tips, opportunities, and event updates.
Attend a Heat Varsity Athletics game. Admission is free with your student UBC card.

Develop Interests and Broaden Perspectives:
Gain more involved and build your skills and connections.

Branch out, get involved in student life, and have fun by joining a student association or course union to meet peers and participate in events and activities. Build your connections to the community by attending FCCS events and workshops. Build your networking skills with alumni working in careers in your desired industry by using Ten Thousand Coffees and LinkedIn or by attending career events and workshops.
Commute? Visit Collegia spaces on campus to relax, study, and socialize with others.
Planning to live on campus? 🌿 Apply to join a Living Learning Community.

Immersive Experiences: Take part in unique opportunities and programs. Find ways to immerse yourself in your experiences.

Explore professional associations in fields of interest for more information about potential careers, networking and professional development opportunities, and more.
Give back to the campus community by volunteering or applying to work on campus: Student & Alumni Job Board.
Engage with your community in a meaningful way and help to create social change by participating in the Community Service Learning program.
Create your own student association, study group, or social club to connect with peers.

Apply to the Tuum Est Initiative Fund for funding support to attend a conference, fund a student-led program, or represent UBC Okanagan at an academic competition.
Find other work opportunities or apply to the co-op program to strengthen your resume.
Summarize and organize your academic and out-of-classroom experiences and accomplishments in a resume, CV, or portfolio with help from a Career Development Specialist.
Gain leadership experience by running for an executive position in a student association or the Student Union Okanagan (SUO).

Learn about UBC’s commitments to Truth and Reconciliation and Indigenous initiatives.
Explore course options and electives that broaden your own perspectives and worldviews.
Learn about programs and supports available through the Equity & Inclusion Office.

Participate in cross-cultural initiatives organized by the Global Engagement Office (GEO) to increase cultural awareness and grow professionally.
Get involved with Student Union Okanagan (SUO) resource groups:
- Indigenous Peoples Collective (IPC)
- Peer Support Network (PSN)
- Pride Resource Centre (PRC)
- Women’s Resource Centre (WRC)
- Sex Positive Centre (SPC)

Join the Get Involved Program: sign up for volunteer projects in the Okanagan. Attend Kelowna community events to get connected and learn about different cultures, activities, and experiences that make the Okanagan unique.
Build your cross-cultural skills and intercultural fluency by participating in the Intercultural Development Program.