

Tuum Est Student Initiative Fund

Initiative application resource

Note: This resource has been created to assist you with fully answering the application questions. **This is not the application itself.** Please complete the appropriate Qualtrics survey and [submit your application](#) by the applicable [rolling deadline](#).

1. Personal information

- Your name
- Current contact information
- Program details

2. Mentor information

- Who is helping you with this initiative? Be prepared to share information about this person.
- Mentors aren't necessary but are recommended. If you do not have a mentor, [contact us](#).

3. Initiative overview

- Before going further, read the [eligibility requirements and criteria guidelines](#) thoroughly.
- Be prepared to share details about the initiative. Questions may include:
 - What is the initiative? Where will it take place? Who is it for?
 - Why is this initiative important? How does it support or enhance student success? How does it create campus affinity?
 - How does it connect with your program of study?

4. Promotion of your initiative

- How will you share information about your initiative with the campus community?
- Do you have a social media page or website you'll be using? If so, share the details about these platforms.

5. Timelines

- When is the event date?
- When is the end date?
- When will promotions begin?

6. Funding details

- Your budget should be as detailed as possible. You will be required to submit a budget in a .xlsx or .docx format. Refer to the [template](#) provided on the Tools and Resources page when developing your budget.
- Be prepared to answer the following:
 - Have you sought out [additional funding](#) for your initiative? This could also include, but is not limited to, ticket sales, sponsorship, club funding.
 - What is the total amount of funding requested?
 - Have you received Tuum Est funding in the past for this initiative?
 - Would this initiative happen without this funding?

Reminder: All Tuum Est Student Initiative Fund applications should be reviewed by a Tuum Est Student Advisor prior to submission. To book an appointment, [contact us](#).