Designing for
accessibility

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Designing for users on the autistic spectrum

Do...

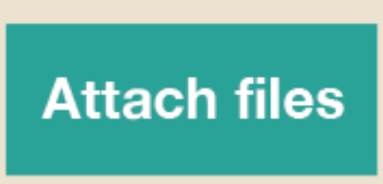
use simple colours

write in plain language

Do this

use simple sentences and bullets

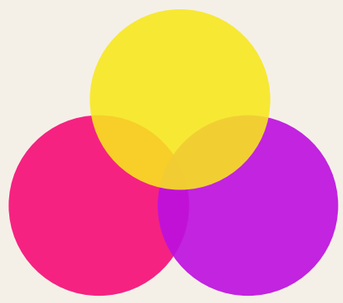
make buttons descriptive



build simple and consistent layouts

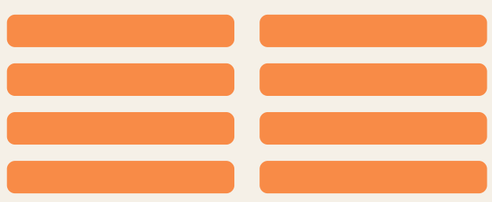
Don't...

use bright contrasting colours

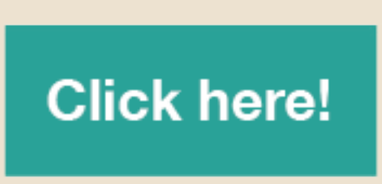


use figures of speech and idioms

create a wall of text



make buttons vague and unpredictable



build complex and cluttered layouts

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Designing for users of screen readers

Do...

describe images and provide transcripts for video

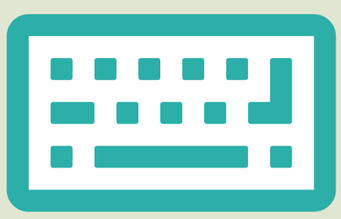
<alt>

follow a linear logical layout

structure content using HTML5

<h1>
<nav>
<label>

build for keyboard use only



write descriptive links and headings

Contact us

Don't...

only show information in an image or video

spread content all over a page

rely on text size and placement for structure

36pt, bold

Header

force mouse or screen use

write uninformative links and headings

Click here

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Designing for users with low vision

Do...

use good colour contrasts and a readable font size

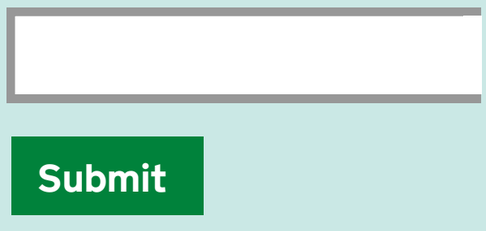
publish all information on web pages

use a combination of colour, shapes and text

follow a linear, logical layout

200% magnification

put buttons and notifications in context



Don't...

use low colour contrasts and small font size

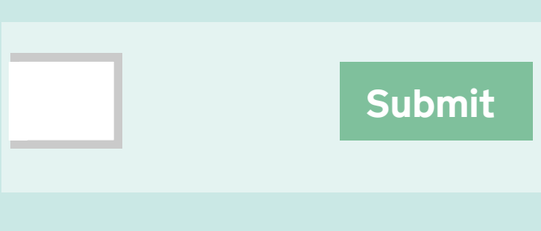
bury information in downloads

only use colour to convey meaning

spread content all over a page

200% magnification

separate actions from their context



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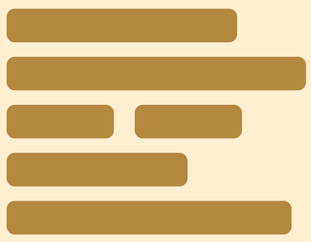
Designing for users with dyslexia

Do...

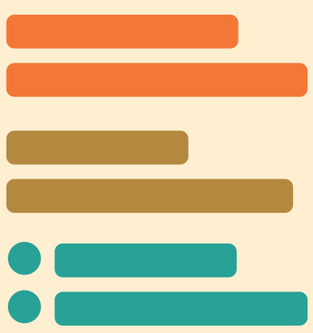
use images and diagrams to support text

align text to the left and keep a consistent layout

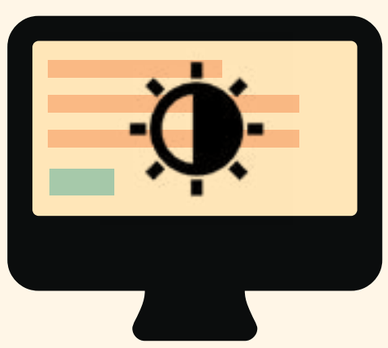


consider producing materials in other formats (for example audio or video)

keep content short, clear and simple

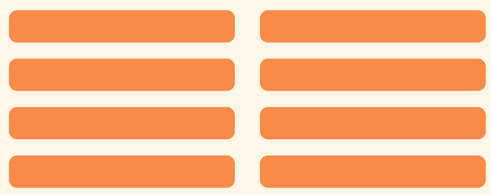


let users change the contrast between background and text



Don't...

use large blocks of heavy text



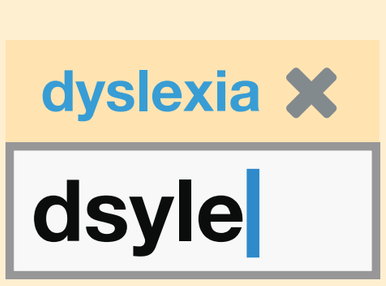
underline words, use italics or write in capitals

DON'T

DO THIS

force users to remember things from previous pages - give reminders and prompts

rely on accurate spelling - use autocorrect or provide suggestions



put too much information in one place

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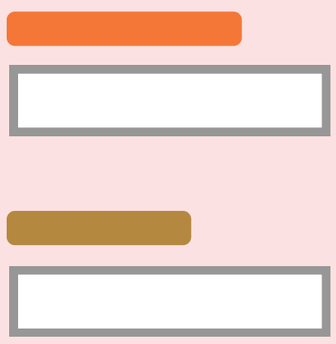
Designing for users with physical or motor disabilities

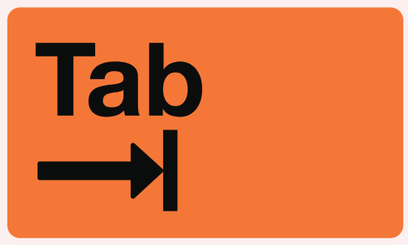
Do...

make large clickable actions

give clickable elements space

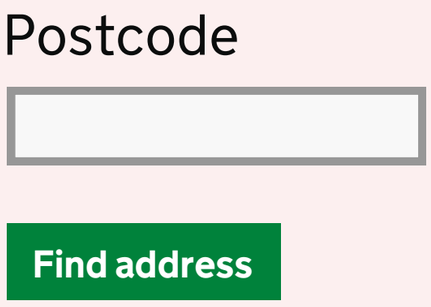


design for keyboard or speech only use



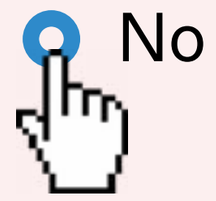
design with mobile and touchscreen in mind

provide shortcuts

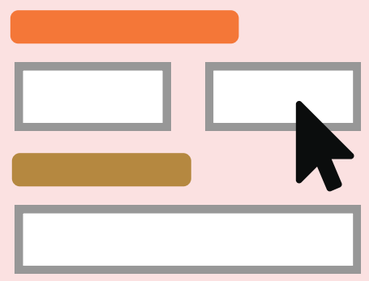


Don't...

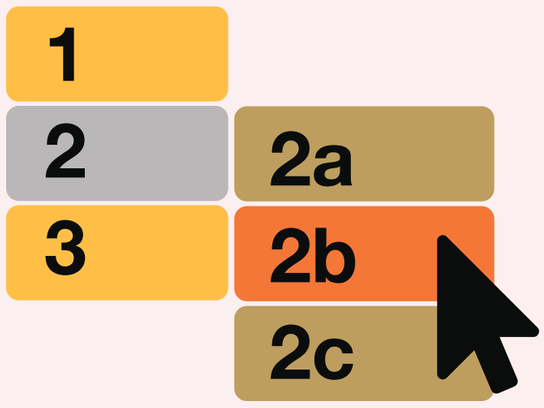
demand precision



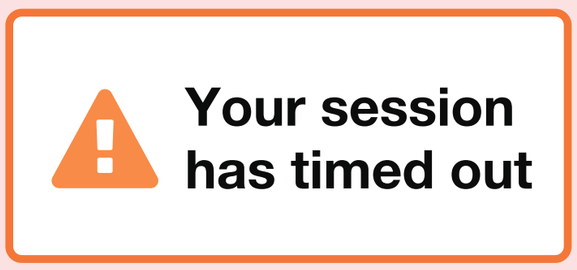
bunch interactions together



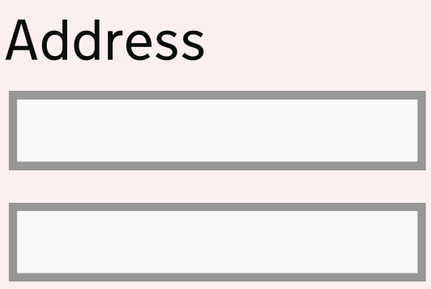
make dynamic content that requires a lot of mouse movement



have short time out windows



tire users with lots of typing and scrolling



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Designing for users who are deaf or hard of hearing

Do...

write in plain language

Do this

use subtitles or provide transcripts for videos

use a linear, logical layout

break up content with sub-headings, images and videos

let users ask for their preferred communication support when booking appointments

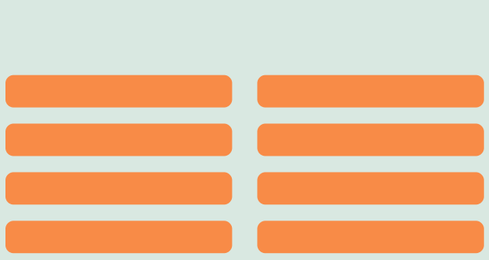
Don't...

use complicated words or figures of speech

put content in audio or video only

make complex layouts and menus

make users read long blocks of content



make telephone the only means of contact for users

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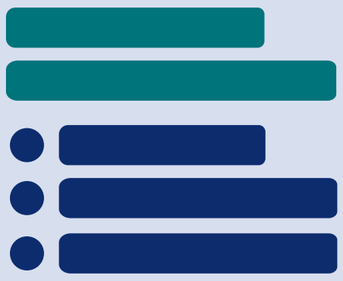
Designing for users with anxiety

Do...

give users enough time to complete an action

explain what will happen after completing a service

make important information clear

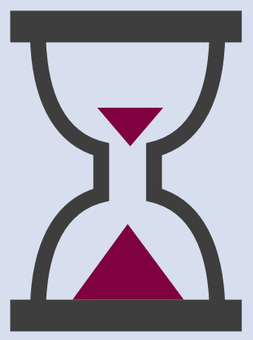


give users the support they need to complete a service

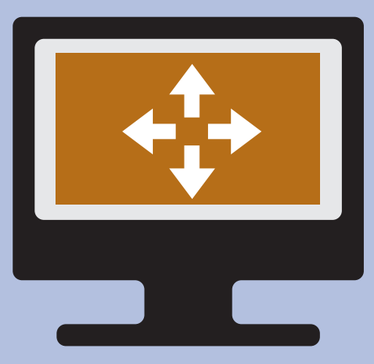
let users check their answers before they submit them

Don't...

rush users or set impractical time limits



leave users confused about next steps or timeframes



leave users uncertain about the consequences of their actions

make support or help hard to access

leave users questioning what answers they gave

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